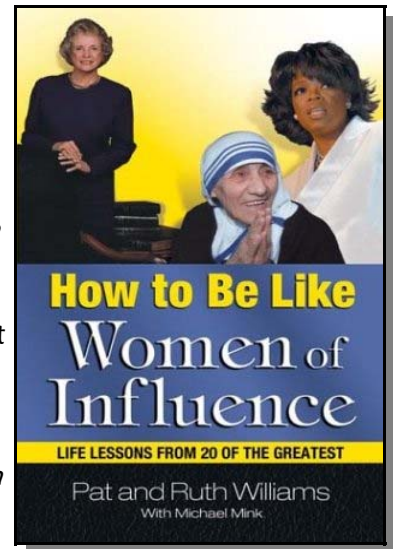


## Mary Kay Ash Featured in New Book, *How to Be Like Women of Influence*

The irrefutable integrity of our beloved Mary Kay again has drawn national attention, this time with a chapter in the new book *How to Be Like Women of Influence*, published by Health Communications, Inc. Observing that Mary Kay founded her company on the Golden Rule, the authors note that she never wavered from her commitment to treat people fairly. Executive National Sales Director Anne Newbury is quoted: *"I would have done anything that she ever asked me to do. Not only because I admired her and loved her, but because when I look back over what my life could have been if I hadn't been drawn to her influence, I shudder."*



### **Book description:**

What do Oprah Winfrey, Sandra Day O'Connor, Margaret Thatcher, Marie Curie and Sojourner Truth have in common? Not only are they some of the world's most influential women, their life lessons are now revealed in the latest book by Pat Williams.

Williams blends the personal accounts of each influential woman with the contemporary and historical insights of others, what emerges is an intimate portrait of each great person; her motivations, her aspirations, her personal challenges and the qualities that made her so successful at her calling. An added bonus is life lessons at the end of each chapter, which provide remarkable motivation for women who are blazing a new career trail, building a strong family or struggling to "have it all".

This exceptional book highlights a diverse group of women, from activists, businesswomen and humanitarians to athletes, explorers and scientists-it will appeal to any reader regardless of age, occupation or creative pursuits.

Profiles of women of influence include: Eleanor Roosevelt, Rosa Parks, Mary Kay Ash, Helen Keller, Anne Frank, Amelia Earhart and others. This is not a history book-it is a perfect blueprint for creating a successful life.

Editorial Reviews

### *Back Cover Copy*

"Women of Influence will show any woman how to use her innate gifts to make a positive difference in her own life and the world around her."

—Joan Lunden, television newswoman and mother

"You don't have to be a soccer player to have goals in mind. This is a handbook on how twenty women of influence achieved theirs. Read it and win."

—Mia Hamm, U.S. Olympic soccer star

"Eleanor Roosevelt, Helen Keller, Florence Nightingale . . . all women we are familiar with but this tribute to their life's work is especially engaging. The well-chosen quotes and anecdotal stories remind us that there is hope to be found in the great efforts of committed, humanitarian women, both in the past and present. A must-read for every young woman."

—Anjelica Huston, actress, film director