

## Mary Kay Ash named among top 25 business leaders

To celebrate 25 years on the air as America's daily business and financial news program, *Nightly Business Report* on PBS, viewed by nearly one million viewers, recently named 25 business leaders with the most impact during this time. Mary Kay Ash is one of two women who made the list from hundreds of nominations that were reviewed by professors from the renowned Wharton School of Business at the University of Pennsylvania.



What were the Wharton panelists looking for? The panelists used five criteria to select the Most Influential Business Persons of the Past 25 Years.

- Created new and profitable ideas
- Affected political, civic or social change through achievement in the business or economic world
- Caused or influenced dramatic change in a company or industry
- Created new business opportunities or more fully exploited existing ones
- Inspired and transformed

*Nightly Business Report* co-anchor Paul Kangas said on air that, “Entrepreneur Mary Kay Ash lived her life, and ran her company, by the Golden Rule . . . Sticking to that motto, she built one of the largest direct sellers of cosmetics in the world with more than \$1.5 billion worth of sales. Her ingenious creation of a rewards system for the women selling her products started in an era when men ran the work force. Since then, millions of women worldwide have become empowered by Ash’s work ethic and her vision . . .”

Some of the other notable people on the list include Warren Buffett, Michael Dell, Bill Gates, Alan Greenspan, Steve Jobs, Charles Schwab, Sam Walton and Oprah Winfrey.

What another wonderful accolade for our incredible Founder!