

BUSINESS

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Local Mary Kay unit ranks among top 100

■ **Cosmetic company to celebrate 40th birthday Saturday**

By **HILLARY GUBLER**

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ST. GEORGE — Consultant Lori Ransom started selling Mary Kay in March because she likes to give women new looks.

Mary Kay sales director Kathy Beaumont resigned from her bus driver position last summer to begin her stay-at-home cosmetics business.

And six years ago Sheri Wilkes, future executive senior sales director, decided to embark in the Mary Kay program to keep her kids out of day care while earning money.

These women are part of the more than 200 consultants and directors who ranked 17 out of 6,000 units at its Mary Kay Diamond Seminar earlier this year. The group is among the top 100 of more than 15,000 company units.

And as the Mary Kay Ash company turns 40 Saturday, Wilke's consultant team will celebrate by offering complimentary facials at the Hampton Inn, 53 N. River Road.

"I have the best unit in Mary Kay," said Wilkes before she left on her two-week company paid vacation to France and Italy. "They are sharp women and high

If You Go

■ **WHAT:** Mary Kay Ash 40th birthday party.

■ **WHEN:** 10 a.m., noon and 2 p.m. Saturday.

■ **WHERE:** Hampton Inn, 53 N. River Road.

■ **INFO:** Women who already have a consultant should contact her before the event.

www.marykay.com

achievers."

According to its Web site, In 1963 Mary Kay Ash decided "to provide women with an unlimited opportunity for personal and financial success. ... With her life savings of \$5,000 and the help of her 20-year-old son Richard Rogers, she launched Mary Kay Cosmetics."

After 40 years, Mary Kay has more than 1 million consultants in 33 countries.

"It's all a group thing," Wilkes said. "We do everything as a group."

Beaumont said one of the things she likes most about selling Mary Kay products is having flexible working hours.

And Mary Kay is also open about salaries because it's very attractive, said Wilkes, who recorded a one-month high of \$18,000.

"It's what you want to make out of it," she said.



Nick Adams / The Spectrum

Sheri Wilkes, future executive senior sales director for Mary Kay Ash, poses with her pink Cadillac given to her by the company.