



LearnMK,
Achieve,
Succeed™

NOVEMBER & DECEMBER “Silent Hostess” Program

It works while YOU hold other appts!

*EASY * FUN * SIMPLE*

Silent Hostess Recipe

15 - “Loaded” Look Books

3 - Empty Girlfriend Roll-Up
Bags (sec 2)

3 - Cute Baskets or MK Signature Large Bags

Serves: 3 Hostesses Weekly

9 - Cool Writing Pens

15 - Look Cards or Color Samples

30 - Pink Ticket Order Forms

Cooking a Successful Silent Hostess

1. Select **THREE Silent Hostesses each week** & Book them for a Sunday or Monday consultation to “drop off” their Goodie Basket/Bag.
2. Staple your Color Look Cards or Color Samples to inside cover of ea. Look Book.
3. Put the following into each Cute Basket or MK Signature Bag:
 - 10-15 Pink Order Tickets
 - 5 Look Books
 - 3 Cool Writing Pens
4. Drop each Goodie Basket/Bag with each Silent Hostess at the **beginning** of the week, and schedule a time at the **END** of the week to pick up the Goodie Basket/Bag.
5. **SILENT HOSTESS INCENTIVE:** When she has **10 or more** orders for you at the end of the week, she receives the Girlfriend Roll-Up Bag (empty-sec. 2) **PLUS** 10% of the order totals in **FREE PRODUCT!**
Note: (1) Roll-Up Bag Empty was recently featured on OPRAH SHOW valued at \$100! (2) When you book 1 show from the 10 orders, your hostess receives 15%; when you book 2 or more shows, she receives 20%.
6. **RESULTS:** Avg. Silent Hostess = \$400 in sales. 3 Hostesses/week = \$1,200/wk
There are 7 WEEKS LEFT IN THE CALENDAR YEAR (Nov 22 - Dec 31)
7 weeks * 3 Hostesses per week @ \$400 each = **\$8,400 Retail Sales**
YOUR PROFIT = \$3,360 & You have a FULL PROFIT EMERALD STAR STORE to kick-off the NEW YEAR - You deserve to come ALIVE in '05!