

TOP 10 REASONS TO START YOUR MARY KAY BUSINESS IN MAY, JUNE, JULY AND AUGUST



1. A 50% Product Discount: Kiss wrinkles goodbye from head-to-toe and receive a 50% discount on ALL your Mary Kay products! Reap the benefits of TimeWise and Velocity products today!
2. Your Personal Gift Service: Make immediate sales by sharing gift ideas in time for graduations, Father's Day, weddings, birthdays, anniversaries and more. Develop customer "wish lists" now and follow up during the holidays! Summer gift-wrapping ideas are at your fingertips on the Mary Kay website for consultants. And don't forget to include gifts for family and friends!
3. More time for Summer Fun: Relax with your family and friends at the pool, the beach or in the tropics but be sure to share your Mary Kay Sun Essentials Sunblock and Sunless Tanning Lotion – 90 percent of the population suffers from sun-damaged skin.* Help them protect it!
4. Earn while you Learn: Complete your Power Start training now by holding practice facials with family and friends. Teach them how to treat their feet to a pedicure or enjoy a "vacation from the day" Spa experience. With all this practice you'll have a jump-start on the holiday marketing season that starts in September!
5. Your Mary Kay Personal Web Site: Earn while you sleep! Your 24/7 website is a great tool to build customers for life because it allows them to shop at their convenience – anytime, anywhere.
6. Tax Advantages: You could possibly enjoy tax savings from owning your own business. Check with your personal tax advisor to see if part of your home or office equipment, like a computer, phone, copier, or fax, can be deducted. Since there are no territories in Mary Kay you can market your business as you travel and even vacation with family. Phone family and friends around the country and offer them products and the business opportunity! Build a customer base wherever you are! Please note: refer to the Mary Kay Online Tax Essentials guide for consultants. **
7. Sizzlin' Summer Glamour Looks: Offer the hottest glamour tips and trends! Choose from looks for a Velocity girl "sports goddess" to an after-five "bronzed diva." Mary Kay Color 101 Looks take the guesswork out of glamour and suggestions are only a click away at the Mary Kay website.
8. Educational Resources & Support: Learn how to develop a solid business with customers who can become lifelong friends. Access online educational materials daily. Attend weekly meetings as well as annual corporate-sponsored events including the motivational and educational highlight of the Mary Kay year - Seminar in Dallas – a mix of Broadway and the Academy Awards!
9. Earn a Mary Kay Car: Through your selling and team-building efforts you could be driving free by the holiday season! Or, you can receive cash compensation from \$375 to \$900 per month. As friends and family visit you during the summer take time to share the benefits of your Mary Kay business. Many women are looking for new opportunities as well as time-saving tips.
10. Start Living Your Dream Today: Earn additional commissions and bonuses as you promote yourself to a leadership position. In Mary Kay as you encourage others to success, you have the freedom to work at your own pace, achieve unlimited income and spend more time with family.

Why not get started today?!

* Source: American Academy of Anti-Aging Medicine

**Tax Essentials provides general tax information as it relates to your Mary Kay business and is not intended to be tax advice. The Company recommends that you talk with your personal tax advisor.